

Success Story Worksheet



Date Submitted:

4/15/2011

County/Area/Tribe:

Lincoln

Goal Area:

- ☐ Cessation
- ☐ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☐ Youth Prevention

Individuals/Target Audience:
(who this happened to)

Al's Lock and Safe Employees and Customers

Setting:
(Where and when this took place)

Al's Lock and Safe, 318 Front Street, North Platte, NE
Al's Lock and Safe company vehicles

Conflict:
(obstacle, barrier or problem)

Al's Lock and Safe was preparing their building to go smoke-free before the Nebraska Clean Indoor Air Law went into effect June 1st, 2009. The owner planned to prohibit smoking in all service vehicles in addition to his building. The owner did not have support from his staff and employees regarding the vehicle policy and even had employees threaten to quit if the policy was implemented.

Action:
(what happened)

The owner prohibited smoking in his building a month before the Nebraska Clean Indoor Air Law went into effect and established a smoke-free vehicle policy for all company vehicles.

Outcome(s):
(measurable or concrete evidence of change)

The owner of Al’s Lock and Safe quit smoking as a result of his policy change and has since had three employees quit using tobacco. He also reported compliments from customers regarding the "smoke-free" smell of workers, service receipts, and equipment being used for service calls.

Relevance:
(how this story helps us demonstrate need or measure success)

The owner of Al's Lock and Safe saw positive outcomes from employees and customers after implementing a no-smoking policy in all company vehicles. The owner expected compliance from his employees regarding the Clean Indoor Air Law and knew it would be easier to enforce if he prohibited smoking while at work and in company vehicles.